



**Better places to live,  
better places to visit**  
19th April | Museu Marítim, Barcelona



## Stakeholders' Opinion: Results gathered from Slido during the Working Sessions

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Gathered by Prof. Lluís Prats,  
University of Girona



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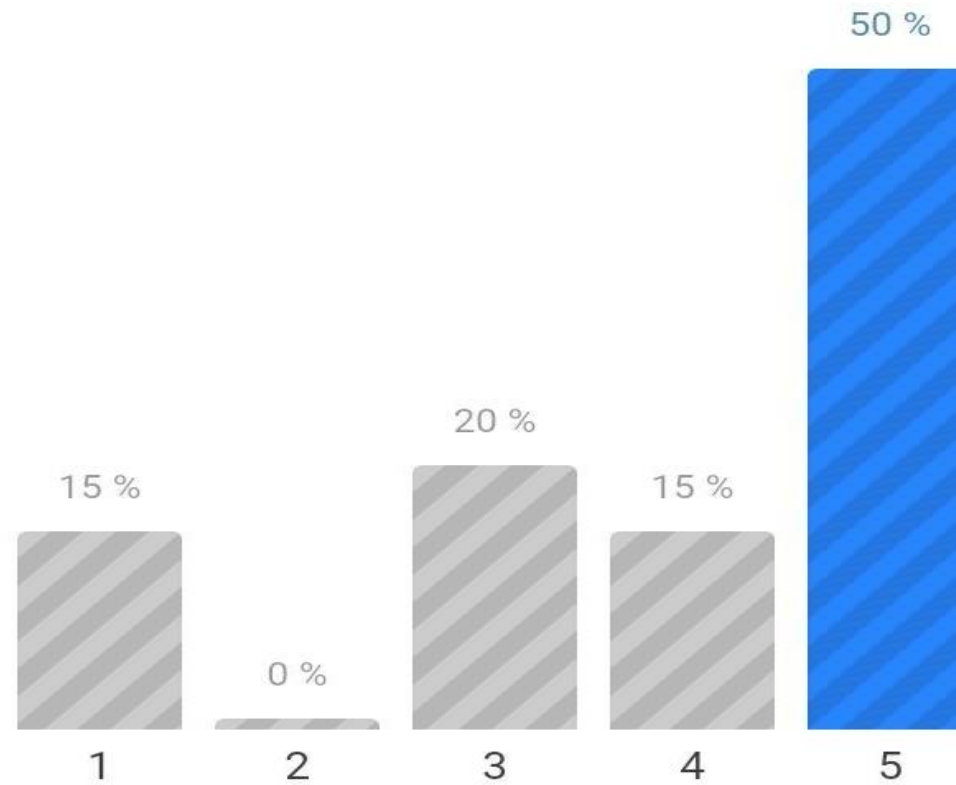
# ROUNDTABLE: "PUTTING CULTURE AND CITIZENS: AT THE CENTER OF THE TOURISM EXPERIENCE"

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Cultural dimension should be added as the 4th pillar for sustainability

20 👤

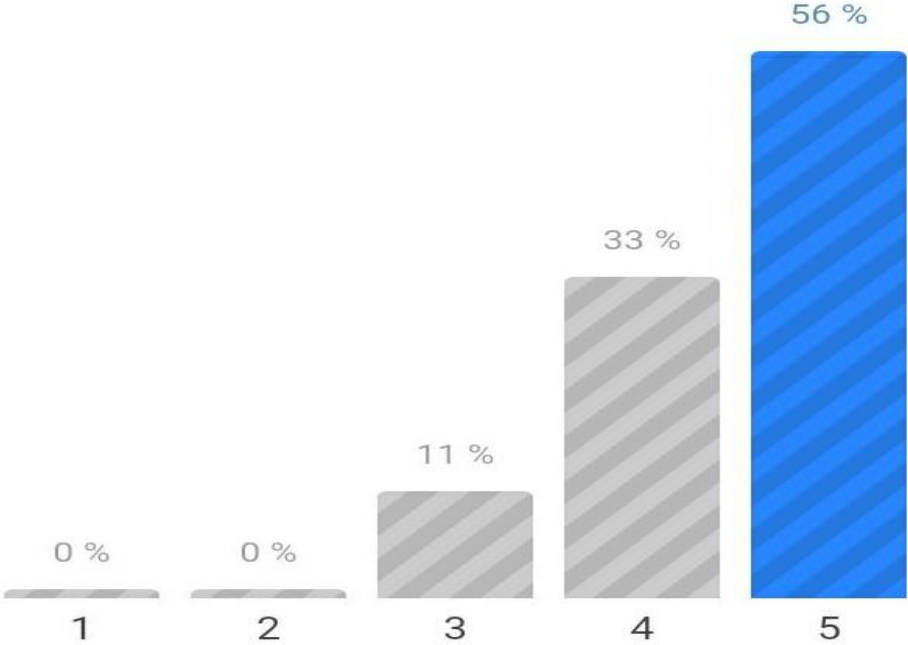
Score: 3.9 ★



**It is needed to NOT consider tourists and citizens as separate elements, to build together the desired destination**

27 

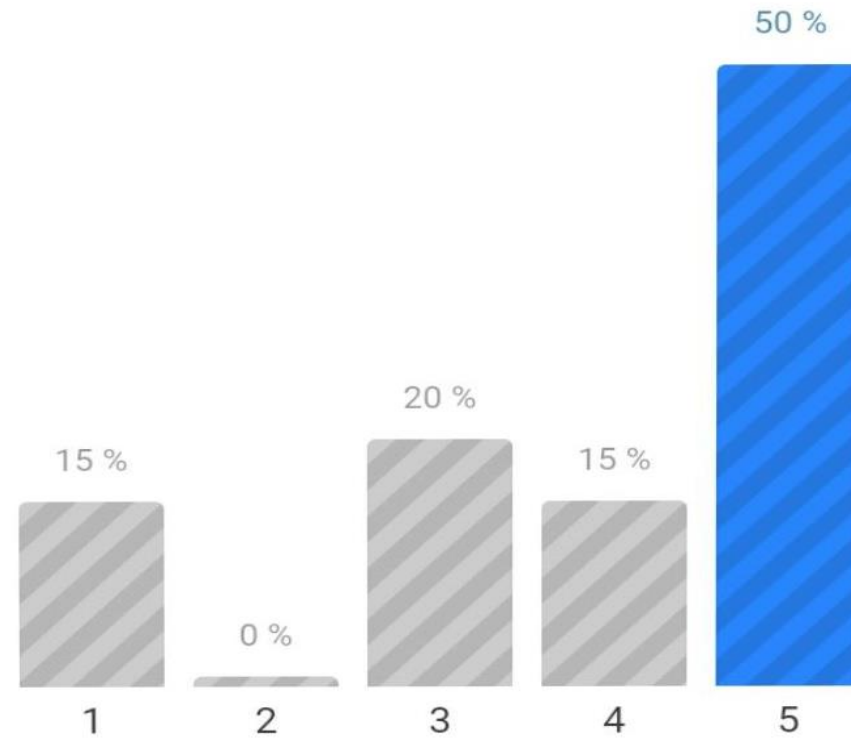
Score: 4.4 ★



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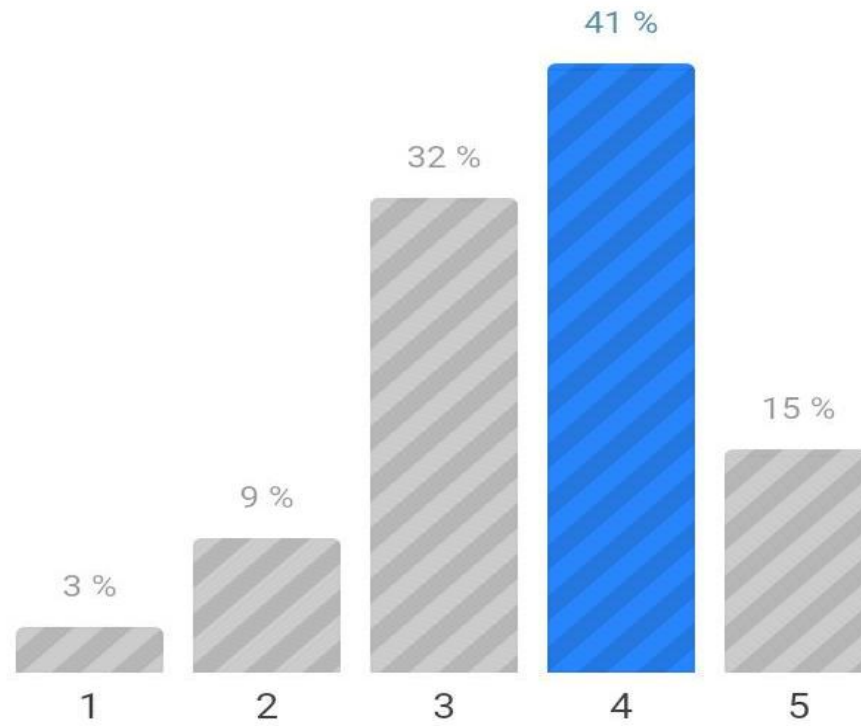
# OPINION PLATFORM: "BREAKING PATTERNS FOR INNOVATIVE SOLUTIONS: BALANCING CULTURE, TOURISM, CITIZENS"

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Develop new cultural products as a way to change tourism/residents consumption behavior

34 👤

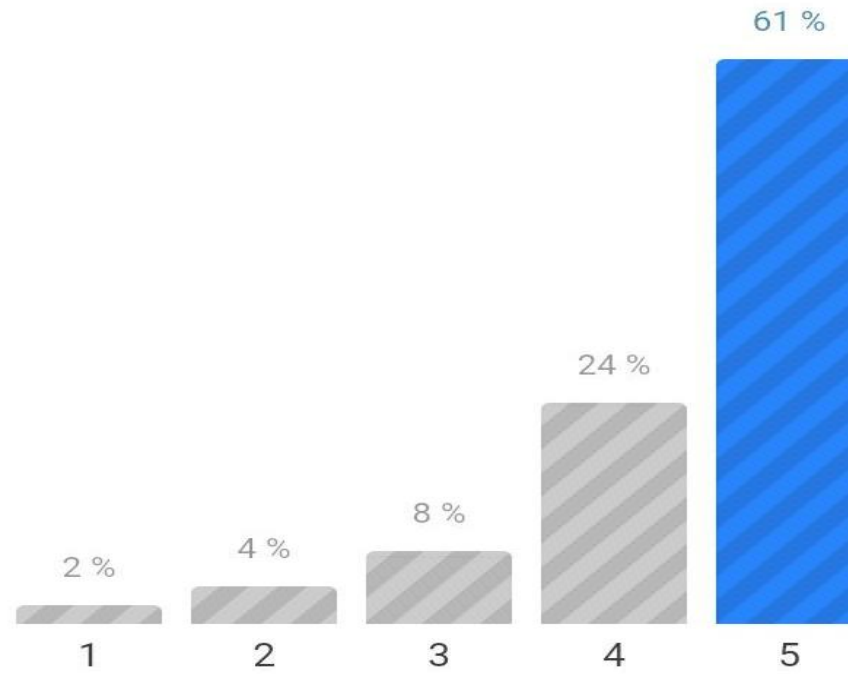
Score: 3.6 ★



To innovate we need to go back and connecting people

49 

Score: 4.4 ★

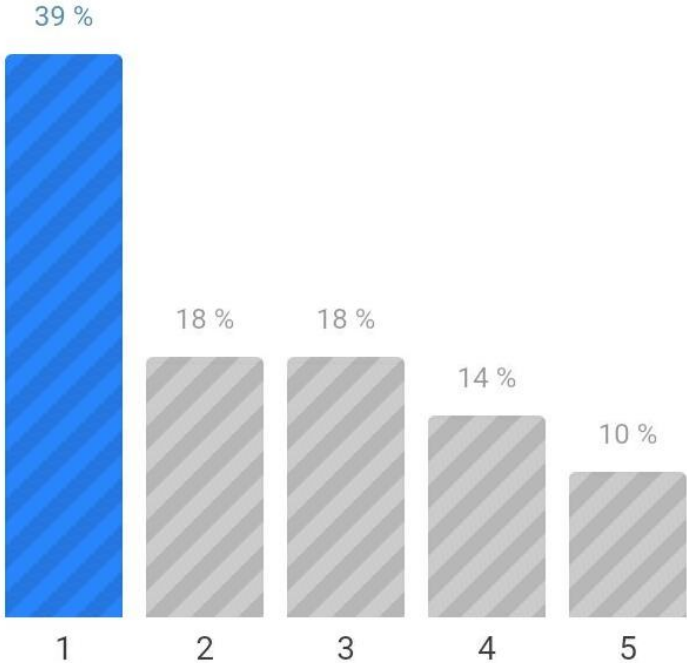




Universal topics are the starting point for innovating in attraction's attractiveness

49 

Score: 2.4 ★





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# ENGAGING STAKEHOLDERS TOWARDS A REAL SHIFT: "Better places to live, Better places to visit"

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Are you in favor of the Barcelona declaration? (Please mention your institution / company / or organization name if you want)

0 2 6

Yes. Reus City Council

Yes, university CETT-UB Barcelona

Yes. Ajuntament de Sant Julià de Vilatorca

Yes. Barcelona city council

Kokopeli Netivim in Spail SL

Yes

ANVR

For post-2020 cohesion policy the Barcelona Declaration of Tourism and Cultural Heritage can be an important component that can help tourism industry and that back of it, that can contribute to regional development and reducing disparities. Bucharest-Ilfov Regional Development Agency

Yes

Are you in favor of the Barcelona declaration? (Please mention your institution / company / or organization name if you want)

0 2 6

Yes

Yes Donegalcoco

I NEED SOME MORE INFO ABOUT IT unemployed FYI

Yes, Catalan tourist Board

Yes: Insetur (UdG)

City of Dubrovnik

Yes, Faculty of Tourism UdG

Yes

Yes

We are- University of Girona

GALP Costa Brava

Are you in favor of the Barcelona declaration? (Please mention your institution / company / or organization name if you want)

0 2 6

Chair of Gastronomy, Culture and Tourism Calonge-Sant Antoni from the University of Girona

yes

yes

Yes. Tourist Board South Limburg

Yes, Flanders.

Yes